

Agriculture Sales Team Travels To Denver, Colorado

WATERLOO, ILL.

The agriculture sales team of Wm. Nobbe and Co., Inc. traveled to Denver, Colorado July 30th through August 1st for John Deere's New Product conference. This annual event introduced dealerships to John Deere's 2009 agriculture equipment line. Dealerships from across the country gathered for the conference to share ideas for continuous product improvement. Local participants included Brian, Brad and Jared Nobbe, Steve Kruse and Leon Corey of Waterloo, Illinois; Brian Kanalakan, Dick Shaw and Wayne Beckman of Jerseyville; Duane Green and Ray Knop of

Steeleville; and Tim Johnson of Jackson, Missouri.

While getting the first glimpse of the latest innovative movements within John Deere, participants attended indoor and outdoor classes led by leaders of the equipment industry. Topics included seeding solutions, efficient harvesting, growing your nutrient management portfolio and much more.

In October 2009, the commercial and consumer equipment sales team will be traveling to Sarasota, Florida for the introduction of all 2009 commercial and consumer equipment offered by John Deere. Δ

